

Professor Hung Lan Daisy – Biographical Sketch

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Professor Hung Lan Daisy graduated from the National Taiwan University in 1969 and obtained her Ph.D in Cognitive Psychology from the University of California, Riverside in the US in 1980. After postdoctoral training at the Haskins Laboratories in New Haven, Connecticut and at the Medical School of the University of California, Irvine, she took up a number of professional posts including the Visiting Research Scientist at the Salk Institute for Biological Studies, San Diego and Research Associate Professor at the University of California, Riverside. After returning to Taiwan in 1992, Professor Hung has served as professor at the Department of Psychology of the National Chung Cheng University and the Institute of Neuroscience College, National Yang Ming University. She is currently Chair Professor and Founding Director of the Institute of Cognitive Neuroscience, National Central University, Taiwan.

Apart from research and teaching, Professor Hung has translated over 50 books about biotechnology and psychology in order to popularize scientific knowledge. Believing reading is the core of education that forms the foundation of a country, she visited about 1000 primary and secondary schools across Taiwan, giving speeches on promoting reading habit.

Professor Hung received numerous prizes and awards, including the Outstanding Chinese Leadership Award of the Lifetime Achievement by the Global Views Monthly (2011), 2006 Man of the Year in Publishing Field by the Kingstone Book Co., and Special Contribution Award by Teco Technology Foundation (2005). Professor Hung's translation of *Mirroring People* was awarded the Golden Bookmark Prize for Pop Science Books of 2010, Translation Category, Wu Ta-You Foundation. The other two books *The Nurture Assumption: Why Children Turn Out the Way They Do* and *Why We Age* translated by Professor Hung were awarded the 10 Best Books in the translation category, China Times Book Review bulletin in 2000 and 1998 respectively.