

Overview

The library's business collection supports the teaching programs and research needs of the faculty and students of the CUHK Business School. In addition, the collection is open to multidisciplinary research units and programmes within the University. Due to the interdisciplinary nature of business, the collection is related to and complemented by the social sciences, economics, and environmental sciences collections.

Subject areas supported

Subject areas include: all business-related subjects including accounting, finance, management, marketing, decision making, hospitality, real estates, travel and tourism.

Research focus areas include: China business, economic and finance, corporate governance, entrepreneurship, actuarial science, and supply chain and logistics.

The CUHK Business School offers undergraduate, taught and research postgraduate programmes, as well as executive education. The Business School is comprised of two schools: Accountancy, Hotel & Tourism Management and four departments: Finance, Decision Sciences & Managerial Economics, Management and Marketing.

Intellectual Level

Collected in general

- Undergraduate Academic
- Postgraduate Academic
- Advanced/Research Academic
- Professional

Levels not collected

- Juvenile
- Popular

Types collected

Monographs, periodicals, cases, and statistical sources are collected. Textbooks are generally excluded unless requested by faculty. Book approval profile will be reviewed each year.

Formats collected

In general, electronic format is preferred, emphasis is placed on databases, e-journals, e-books, statistical and financial data. Acquisitions of e-books including subscription, package, patron-driven or title selection are adopted to create a strong and relevant business collection. Audio-visual materials are collected selectively or by request.

Languages collected

Materials collected are primarily in English and selectively in Chinese.

Chronological and geographical focus

Current materials are emphasized.

Geographic areas focus on the Greater China, United States, United Kingdom, Japan, Asian countries and emerging markets. No geographic areas are specifically excluded.

Useful Links

Library Subject Guide: <http://libguides.lib.cuhk.edu.hk/>

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