

### Overview

---

The collection's primary function is to support research and teaching programs in the area of Faculty of Arts based on the research interests of the Cultural Management.

### Subject areas supported

---

Subject areas include:

- Arts and Cultural Festivals
- Arts Management
- Arts Policy
- Art History
- Cultural Studies
- Culture-led Urban Development
- Cultural Policy
- Cultural and Creative Industries
- Cultural Economy
- Curation
- Cultural Entrepreneurship
- Creative City
- Visual Arts
- Performing Arts
- Literature
- Media
- Publication
- TV and Broadcasting
- Film
- Graphic Design
- Fashion Design
- Architecture

Citizenship and Cultural Identity  
Cultural Heritage and Conservation  
Business Administration  
Marketing  
Human Resource Management  
Strategic Planning  
Inter-personal Communication  
Leadership  
Fundraising  
Public and Community Art  
Public and Non-profit Cultural Organization

Research focus areas include:

Modern and Contemporary Chinese Art and Visual Culture  
Cultural-led City Development  
Urban Studies and Planning  
Cultural and Creative Industries  
Cultural Policies and Development  
Archaeology and Material Culture  
Arts Management & Policies  
Curation  
Material Culture and Its Impacts on Societies  
Museum Studies  
Visual Arts  
Performing Arts  
Outreach, Education, and Audience Development in Cultural Institutions  
Art and Global Modernism  
Cantonese Opera as an Intangible Cultural Heritage

The department offers the following degrees

BA Programmes in Cultural Management

## Intellectual Level

---

### Collected in general

- Basic
- General Academic
- Advanced Academic
- Professional
- Popular

### Levels not collected

- Juvenile

## Formats collected

---

Formats and materials acquired, in general, electronic format is preferred.

- Conference Proceedings
- Conference Monograph
- Festschriften
- Monographic Series
- Periodicals
- Reference Works
- Academic Monographs
- Biography/Autobiography
- Casebook
- Classroom Anthology
- Collected Works
- Correspondence
- Curriculum Guide
- Field Guide
- Museum & Gallery Publications
- Periodical Anthology
- Revised Dissertation

### Formats and materials collected selectively or by request

- Audio-visual material
- Textbooks are generally excluded unless requested by faculty
- Music Score
- Cartoons
- Ephemera
- Instructor's manuals
- Pamphlets
- Manuscripts

## Languages collected

---

Materials collected are primarily in English and selectively in Chinese.

German, French, Hebrew, Spanish, Italian, Russian, Greek, Latin are excluded.

## Chronological and geographical focus

---

Current materials are emphasized and include Chinese and Western countries.

## Useful Links

---

Library Subject Guide: [http://libguides.lib.cuhk.edu.hk/cultural\\_studies\\_and\\_management](http://libguides.lib.cuhk.edu.hk/cultural_studies_and_management)

## Liaison Librarian

---

Mr. MA Fai Hung Leo

Email: [leo-ma@cuhk.edu.hk](mailto:leo-ma@cuhk.edu.hk)

Phone: 39437658

Last reviewed: 28/02/2025